COMPREHENSIVE IT DEPLOYMENT

COMPANY

Since its inception in 1987, the Arena Football League (AFL) has showcased their fast-paced and exciting game to millions of fans in a myriad of markets across the country. CBS Sports Network even broadcasts an AFL National Game of the Week on Saturday nights for the entire regular season and postseason through the semifinal round.

Our client, the Albany Empire is a professional arena football team based in Albany, New York, that began playing in the AFL in 2018. Home games are played at Times Union Center.

CHALLENGE

ADKtechs was challenged with rapidly deploying a network infrastructure to support team leadership, staff, and interns. We also needed to interface with Ticketmaster and CBS StatCrew for real-time in-game stats to be available. The Albany Empire needed a solution to allow their sales staff, management, and additional employees to work anytime, anywhere. Leadership demanded results and perfection.

We worked hand in hand with former professional athletes and sports executives who've achieved success in major sports competitions, such as the Super Bowl and Stanley Cup. With nationally broadcast games, viewed by millions, every single event needed to run smoothly.

SOLUTION

Who's the contact at Ticketmaster? Who's the contact at CBS StatCrew? Who needs access? What do they need access to? When do they need it? ADKtechs ran a thorough assessment to answer these questions and ensure the dozens of moving parts associated with each game were operating as a single, effectual unit.

ADKtechs also deployed monitoring agents on all computers, implemented server backup solutions, provided secure remote connectivity for staff, deployed secure B2B connections to Ticketmaster, deployed wireless solutions to coaching staff & player areas, and provided renowned remote assistance/monitoring/security services for each technology asset. Additionally, we deployed cloud managed hardware to monitor all firewalls, switches, and wireless access points 24/7/365.

RESOLUTION

Collective sales staff across the League were provided more flexibility and able to seamlessly access data anytime, anywhere. Since failures during games or in weeks leading up to home games could have been disastrous, system uptime was a must so the fans could receive the best experience possible.

ADKtechs was available around the clock to ensure smooth games. Fans needed to have confidence in the League and in turn, the League demanded perfection from the ADKtechs team. ADKtechs was asked to take over this project because another competing IT firm could not deliver with the speed and accuracy that was imperative for this deployment. As a result of our first-class performance in the Empire's inaugural season, we have been awarded expanded coverage of two additional East Coast teams.

ADKtechs

We make technology work for you